



RAJAGIRI COLLEGE OF SOCIAL SCIENCES(AUTONOMOUS)

MAY 2021- WORLD NO TOBACCO DAY

The EBSB club of Rajagiri College of Social Sciences operates to promote and exhibit the rich heritage and culture of the paired state (Himachal Pradesh) to the entire college body. As part of this, the club was successful in conducting an online pledge meeting as part of the World No Tobacco day, which is recognized on 31st of May every year. The focus of The World No Tobacco Day, is on protecting young people from the marketing of big tobacco companies and helping them avoid using tobacco and nicotine. Each year, the World Health Organization (WHO) sponsors this awareness day to highlight the health risks of using tobacco and to encourage governments to put policies into action that help to reduce smoking and the use of other tobacco products.

According to WHO, tobacco use kills more than 8 million people around the world each year, a number that is predicted to grow unless anti-tobacco actions are increased. In 1987, the WHO first formed the World No Tobacco Day, to draw people's focus to the health hazard, which is preventable in nature.





EK BHARAT SHRESHTHA BHARAT CLUB



More than 40 people participated in the event and selected few students were organized to lead the pledge in both Hindi and English. The event was successful in creating a general awareness about the negative effects of using tobacco and the importance of keeping youth away from it.